

Agreement and Permission To Use Images and Sound Recordings

WHEREAS, from time to time, the employees, owners and/or agents of Dean’s Beans Organic Coffee Company (“DBOC”) visit the offices, facilities and farms of (Name of Coop) and its members (“COOP”), and DBOC engages with COOP at trade shows, conferences and meetings in the United States, (country of COOP), and elsewhere, and

WHEREAS, DBOC takes photographic images, videos and sound recordings (the “Images”) and desires to use and continue to use the Images in trade, promotion publicity, marketing and education, and

WHEREAS, in the past, coffee companies, exporters and others (the “Industry”) have taken such Images without recognizing or respecting the privacy, dignity and intellectual property rights of or compensating COOP, and DBOC desires to recognize and respect the privacy, dignity and intellectual property rights of COOP and provide fair compensation for the use of the Images, and to model such behavior for the Industry in hopes that other members of the Industry will change their behavior in this regard, IT IS HEREBY AGREED AS FOLLOWS:

1. For good and valuable consideration, receipt of which is hereby acknowledged, COOP grants to DBOC the right to take and publish the Images taken during any and all visits and engagements for any lawful purpose, including but not limited to trade, promotion, publicity, marketing and education, and further grants to DBOC all ownership rights and full permission to copyright, use and publish the Images.
2. DBOC agrees not to use any Image that may be embarrassing or hold COOP up to ridicule or disparagement, and agrees to pay a one-time licensing and permission fee to COOP of Five Hundred Dollars (USD500) for the rights enumerated herein.
3. COOP agrees to use the fee above for the health, education and/or welfare of its members, and to make such use known to its members and to DBOC.
4. DBOC agrees to provide electronic copies of all Images actually used by DBOC for the purposes described to COOP for COOP’s own commercial or personal use, provided that any commercial use shall state:

{Copyright symbol} 2014 Dean’s Beans Organic Coffee Company, all rights reserved.

And no permission shall be granted to any other person or entity to use the Images without express prior consent of DBOC given at its sole discretion.

Signed and witnessed this ___ day of ____, 2014 at _____.

Dean’s Beans Organic Coffee Company

Witnesses:

By: _____

(Name of Cooperative)

By: _____
